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FOR IMMEDIATE RELEASE

Marketing On a Mission

We're open for business and ready to do great BIG things together

October 26, 2021 – Fairfield, CT – Today is launch day for Marketing On a Mission — a new marketing consulting venture aimed at helping benefit corporations, B Corps, nonprofits, and mission-driven social enterprises.

“Our clients strive to make the world a better place – we help them do that using the power of great marketing.” Said Randye S Spina, MBA, Founder. “This is the next evolution of my former agency that I led for 13 years. Now, I’m focusing on working with social enterprises and the business-for-good movement.”

While there’s no lack of passion for leaders in this sector, there is very often a skills gap in marketing and communications which hinders their ability to execute on all the good they want to see in the world.

“Marketing On a Mission fills that gap and shares these same values,” Spina said. “In my work on a nonprofit board, I see this first-hand. I hope to help social enterprises advance their mission forward.”

To learn more about us, please visit <https://www.marketingonamission.com>

About Marketing on a Mission

Marketing on a Mission is a full-service marketing agency for mission-driven organizations. We specialize in working with benefit corporations, B Corps, nonprofits, and social enterprises of all kinds. Our clients are organizations that want to make the world a better place. Visit <https://www.marketingonamission.com> for more information.

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